



Natasha Zammiello
Sr. Marketing Strategist
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Natasha Zammiello is a dynamic and experienced marketing expert with almost two decades in marketing, with over 13 of those years dedicated to marketing for law firms. She brings a combination of enthusiasm, knowledge, and strategic know-how, applying theory, research and practice to the firm's marketing needs.

Adept at approaching projects and challenges from a holistic and tactical angle, Ms. Zammiello plans, launches and manages all marketing efforts at the firm and ensures that investment advisers and others in the advisory space can find and access the services of a securities and corporate law firm with a successful track record.

Ms. Zammiello plays a vital role in making sure the firm is accurately represented by using a 360-degree approach to promoting the firm's services and capabilities through digital avenues including email marketing, social media marketing, digital public relations, content marketing, reputation management, Search Engine and Social Media marketing, and more.

Prior to joining Jacko Law Group, Ms. Zammiello was the Director of Marketing for a prestigious Personal Injury law firm. Prior to that, she was the Marketing Director for a Los Angeles-based International Tax planning and asset protection law firm that served clients all around the world.

Ms. Zammiello brings to the firm knowledge, passion and the skill set that aligns with the JLG philosophy to meet and exceed the needs of our clients.

When Ms. Zammiello is not working on JLG projects, she can be found adventuring with her two kids and dogs (and sometimes a tortoise) or working on her latest screenplay or book.

EDUCATION

- M.A. Mass Media Communications
San Diego State University, San Diego, California
- B.A. Communications
San Diego State University, San Diego, California